

# Press Release



## New learning processes for effective employee training PORR secures stake in learning technology start-up QuickSpeech

Vienna, 18 January 2021 - With its strategic investment in the start-up QuickSpeech and its innovative software solution, PORR is taking the transfer of employee knowledge to the next level. As part of the entry, PORR's training and development portfolio will be expanded to include a state-of-the-art solution for optimizing internal onboarding, product, apprentice, trainee and junior management training.

"Individual learning is the key to project success and safe working conditions. As an industry pioneer in education and training, we see enormous potential in mobile learning solutions. The QuickSpeech learning app will allow us to optimize and automate existing processes and maximize our construction site management," says Karl-Heinz Strauss, CEO of PORR.

Every construction project has specific requirements for employees in order to guarantee optimal and safe work processes. Since the required learning content varies by position and also depends on the prior knowledge of each individual employee, QuickSpeech provides a customized learning experience spanning every job profile and hierarchical level. Comprehensive product knowledge and occupational safety are the top priorities for PORR when using the state-of-the-art solution from QuickSpeech.

### **Gamification and artificial intelligence for more security**

"We have made it our mission to bring the joy of corporate learning back into companies. Learning should be fun and that is what happens when the content is short, punchy and, above all, personalized. Maximum efficiency in employee training is our top priority," says Lukas Snizek, CEO of QuickSpeech.

QuickSpeech offers companies a playful, collaborative approach to learning by means of a user-friendly smartphone app in order to impart in-depth specialist knowledge and significantly increase the level of knowledge relevant to the company. Thanks to the use of machine learning, QuickSpeech identifies the needs of the user on the basis of various parameters and adapts the learning content to the individual learning patterns in each case. Employees can access this personalized learning experience on their mobile devices.



The QuickSpeech core team consisting of Lukas Snizek (center), Christian Woltran (left) and Patrick Riemer (right) © Stefan Huber

The press release and high-resolution images can be found [here](#) in the PORR Newsroom.

### **About PORR Group**

*Driving innovation for excellence - that's what PORR has been doing for over 150 years. With around 20,000 employees and production output of around EUR 5.6 billion (as of 31.12.2019), it is one of the largest construction companies in Austria and among Europe's leading providers in the sector. As a full-service provider, PORR offers every service in building construction, civil engineering and infrastructure construction, covering the entire value chain. PORR focuses on its home markets Austria, Germany, Switzerland, Poland, Czech Republic, Slovakia and Romania. On selected international project markets such as Norway, the UAE and Qatar, PORR's focus is on export products in tunnelling, railway construction and civil engineering. The PORR share is listed on the prime market of the Vienna Stock Exchange. Find more information at [porr-group.com](http://porr-group.com).*

### **About QuickSpeech**

*QuickSpeech ([www.quickspeech.net](http://www.quickspeech.net)) was founded in 2018 and offers with its app a simple and intelligent learning platform. With it, which companies can educate their employees with news, videos and playful quizzes. Learning content can be created by companies themselves or by QuickSpeech. By expanding machine learning, the app adapts to each employee's needs and personalizes learning experiences. With prominent clients, QuickSpeech was chosen as a finalist for the Josef Umdasch Research Prize at the World Summit Awards in the "Future Workplace" category. In addition to national and international awards, the young Start-Up was also selected as the Austrian Ambassador for the Social Innovation and Digital Learning Platform.*

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